

Cybill Sweet

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[Portfolio](#) | [LinkedIn](#)

EDUCATION

Indiana University, The Media School

Bachelor of Arts in Media

Major: Interactive and Digital Media

Concentration: Game Art

May 2025

GPA: 3.2/4.0

PROFESSIONAL EXPERIENCE

The Plug Drink

Graphic Design Intern

May 2024 – January 2025

Los Angeles, CA

- Designed and developed creative visual content, including social media graphics and promotional materials to align with the brand's guidelines and marketing goals
- Collaborated closely with the copywriting team to create cohesive and compelling visual content, ensuring alignment between design elements and brand messaging across various campaigns
- Earned recognition from CEOs and supervisors for exceptional performance, leading to an invitation to return for two additional internship sessions to continue contributing to high-impact design projects

The Media School – Indiana University

UTA (Undergraduate Teaching Assistant)

August 2024 – May 2025

Bloomington, IN

- Instructed 3 lab classes, engaging a total of 56 students in hands-on learning, and provided guidance in mastering techniques for shooting and editing photos, video interviews, and web design
- I reviewed and graded assignments and projects weekly, ensuring alignment with course objectives, providing personalized feedback to students on their work, including writing for advertising, social media, news, and public relations, ensuring consistency with industry standards
- Collaborated with the professor to develop and refine course materials, enhancing student engagement and learning outcomes

Five Star Distributing (Seasonal)

Night Warehouse Order Selector

May 2022 – Present

Columbia City, IN

- Consistently recognized as the top warehouse picker among a team of 10 by maintaining an average picking rate of over 400 cases per hour each night, earning the highest pay rate and performance bonuses
- Located products from designated locations by using a voice-to-pick system to lift and stack products on pallets that are transferred to local groceries, liquor stores, venues, etc.
- Operated warehouse equipment with caution by following OSHA and company rules and regulations to avoid the risk of personal injuries and/or malfunctions

Mixer/Twitch

Streamer

Jan 2020 – May 2022

- Networked with streamers and creators by joining communities to further grow audience, resulting in a 263% growth in followers in the month of July 2021
- Obtained knowledge and experience in web design, content creation, and selling merchandise by establishing and creating and growing a brand

SKILLS & INTERESTS

Technical Skills: Adobe Suite (Photoshop, Illustrator, InDesign, After Effects), Typography and Layout Design
Google Suite, Microsoft Office, Web design principles (HTML, CSS, WordPress), and Motion Graphics and Animation

Languages: Fluent in English; Conversational Proficiency in Spanish

Interests: Graphic Design, Web Design, Cooking, IndyCar and F1 Racing, and Music Festivals